

**'E-books – are we ready yet? A LIHNN/Yorkshire & the Humber study day looking at issues and potential solutions around library provision of e-books'**

**4 June 2015**

**09.30-16.00**

**[The Park Royal Hotel, Warrington](#)**

**Sponsored by Wiley, Oxford University Press, Elsevier and EBSCO**

**General Information**

Directions to the hotel can be found at <http://www.qhotels.co.uk/our-locations/the-park-royal/directions/> There is plenty of parking at the hotel.

The nearest stations are Warrington Bank Quay and Warrington Central. You should be able to get a cab from Warrington Bank Quay which takes no more than 20 minutes. There are usually cabs outside the station but if not David Stewart, HCLU Director who lives in Warrington, recommends Abba Cars 01925 444 444. You can use the same number to call a taxi from Warrington Central but it will take a few minutes longer. If you prefer a bus then Warrington Central is next to the bus station (<http://www.networkwarrington.co.uk/>)

Registration for this event is between 09.30-10.00. If you are unable to attend on the day then please let me know (**0779 531 0852**). Registration will take place in the reception of the hotel conference centre - <http://www.qhotels.co.uk/our-locations/the-park-royal/conference-meetings/>

<b>Programme</b>	
<b>09.30 - 10.00</b>	<b>Registration with Tea/Coffee/Water - Andrea Guest and Gil Young.</b> Downstairs in the Conference Centre
<b>10.00-10.15</b>	<b>Introduction and Welcome - David Stewart, Director of Health Care Libraries Unit.</b> Rooms: Ash/Beech/Cedar
<b>10.15 - 11.00</b>	<b>E-books: use, information seeking and reading behaviour - Professor David Nicholas, Director, CIBER Research Ltd.</b> Rooms: Ash/Beech/Cedar
<b>11.00 - 11.15</b>	<b>Tea/Coffee/Water</b>
<b>11.15 - 12.00</b>	<b>Workshops 8, 7, 6, 5, 4 (see below)</b>
<b>12.00 - 12.45</b>	<b>Workshops 3, 2, 1, 8, 7, 6 (see below)</b>
<b>12.45 - 13.45</b>	<b>Lunch</b>
<b>13.45 – 14.45</b>	<b>Workshops 5, 4, 3, 2, 1 (see below)</b>
<b>14.45 - 15.00</b>	<b>Tea/Coffee/Water</b>
<b>15.00 – 15.30</b>	<b>Panel Q&amp;A - Facilitated by David Stewart .</b> Room: Willow
<b>15.30 – 16.00</b>	<b>Closing Observations - David Stewart.</b> Room: Willow

<b>Stands</b>		
<ul style="list-style-type: none"><li>• 123Doc Education Ltd</li><li>• Wiley</li></ul>	<ul style="list-style-type: none"><li>• Oxford University Press</li><li>• EBSCO</li></ul>	<ul style="list-style-type: none"><li>• Elsevier</li></ul>

<b>Workshops<sup>1</sup></b>					
<b>No.</b>	<b>Title</b>	<b>Facilitator</b>	<b>Further Information</b>	<b>Session</b>	<b>Room Number</b>
<b>1</b>	<b>Bridging the gap: Discussion session around user needs, perceptions and expectations of eBooks</b>	Emily Hopkins, Knowledge Service Manager, Pennine Care NHS Foundation Trust	We know how the availability of relatively simple straightforward consumer eBooks (e.g. Amazon/Kindle) have helped create demand and interest but that the products and platforms available to institutions don't always match the user's experience as a home consumer. This discussion session will focus on how can we bridge this gap by working with suppliers and users to make eBooks a viable option for as many of our users as possible, by learning from the consumer experience. The session aims to draw on the expertise of attendees to produce objectives and priorities for the development of eBook platforms, with a view to making recommendations to suppliers to focus the future direction of institutional eBooks.	<b>12.00- 12.45</b>	<b>Cedar</b>
				<b>13.45- 14.45</b>	<b>Cedar</b>
<b>2</b>	<b>Any which way you can: driving users to e-Book content</b>	Steve Glover, Head of Library Services, Central Manchester University Hospitals NHS Foundation Trust	Compared to eJournals, finding and accessing eBook content can be a major barrier for library users to negotiate leading to underutilisation of valuable resources. This session looks at how CMFT Libraries have addressed the problem of discoverability for two different eBook collections from Oxford Online and Clinical Key. The session will address a plethora of strategies including library catalogues, websites, social media, mobile technologies, marketing, and discovery environments. What worked, what hasn't worked so far, and how we may continue to make eBooks more accessible to end users.	<b>12.00- 12.45</b>	<b>Maple</b>
				<b>13.45- 14.45</b>	<b>Maple</b>

<sup>1</sup> Each of the 8 sessions will be held twice

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<b>3</b>	<b>Usability and e-books: introducing the e-Book Matrix</b>	Katie Nicholas, Manchester Mental Health Trust and Patrick Glaister, Pennine Acute Trust Libraries	Usability as a concept will be introduced to participants, with a brief history and we will talk about the different types of usability tests. We will then ask users what are their favourite websites and why, and what websites they don't like. Talk about importance of usability and go on to talk about it in relation to EBooks.	<b>12.00-12.45</b>	<b>Oak</b>
				<b>13.45-14.45</b>	<b>Oak</b>
<b>4</b>	<b>EBSCO e-book developments: new features and formats to improve usage</b>	Claire Honeybourne, EBSCO	This will include the rise of the EPUB format, the new EBSCO eBook viewer and new mobile app.	<b>11.15-12.00</b>	<b>Maple</b>
				<b>13.45-14.45</b>	<b>Willow</b>
<b>5</b>	<b>Books Right Here Right Now: solutions to e-textbook provision</b>	Olivia Walsby and Dominic Broadhurst, University of Manchester	A presentation based on our <a href="#">Books Right Here Right Now</a> project with specific reference to our current e-book pilots within the Faculty of Medical and Human Sciences and the Faculty of Life Sciences, and past work with Manchester Medical School and the School of Pharmacy on e-book provision for iPads. Followed by a two way discussion based around our key findings, with some set questions for debate.	<b>11.15-12.00</b>	<b>Oak</b>
				<b>13.45-14.45</b>	<b>Ash</b>

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<b>6</b>	<b>Highway to unlocking the VALUE of e-books!</b>	Gaynor Jones and Marenne de Ruuk, Elsevier Ltd	<p>Why do we need to consider what our users need from their library resources? We are competing with information accessible from a range of electronic resources in a number of formats. Clinicians are able to utilize social media and online resources to keep connected and develop their skills. Their demands are changing as this environment demands quick and easy access to trusted content. Are we ready for this?</p> <p>In our workshop we aim to address the challenges and benefits to e-books from a publishers perspective and to learn from our customers how we can be ready for the road ahead.</p>	<b>11.15 - 12.00</b>	<b>Beech</b>
				<b>12.00 - 12.45</b>	<b>Beech</b>
<b>7</b>	<b>How eBooks have changed studying: The NHS Education Scotland experience</b> <b>The Warrington public library experience of providing e-books</b>	Daniel Craig, 123Doc Education Limited	This is a joint session. The first 20 minutes will be the case study presented by Daniel Craig. The second half of the session will look at the Warrington public library experience of providing e-books.	<b>11.15 - 12.00</b>	<b>Ash</b>
		Jo Unsworth, Warrington Public libraries		<b>12.00 - 12.45</b>	<b>Ash</b>
<b>8</b>	<b>Oxford Medicine Online</b>	Mark Turner, Oxford University Press	Training session on the Oxford Medicine Online platform	<b>11.15 - 12.00</b>	<b>Willow</b>
				<b>12.00 - 12.45</b>	<b>Willow</b>